






**othm**<sup>®</sup>  
qualifications

International  
**DIPLOMA**  
**DIGITAL**  
**MARKETING**

OTHM QUALIFICATIONS LEVEL 5

## Make Your Business Grow

Growing a business using digital marketing involves leveraging various online strategies to reach and engage your target audience, drive traffic, increase brand visibility, and ultimately convert leads into customers.

Create valuable and relevant content that educates and engages your audience. Content marketing is a powerful tool for building brand authority and attracting organic traffic.

**There are 10 modules to be completed in 6 months.**

All modules are developed and approved by OTHM Qualifications under European Qualification Frameworks (EQF)

### Course Fee

Modular:  
**RM 680 / Module / Pax**

Normal Price:  
**RM 6,800 / Pax**

Special Offer:  
**RM 5,880 / Pax**

*Get this offer when you register this course in year 2023 only*

### Twin Certificates

Completed a course will benefit student with:  
**International Diploma in Digital Marketing**  
**OTHM Qualifications Level 5**  
**Certificate of Achievement**  
**Khalifah Media**

### Class Schedule:

*Class will be held at our Training Centre at Shah Alam, Selangor*

Date	Modules
24 Jan 2024	M1: Introduction to Digital Marketing
25 Jan 2024	M3: Social Media Marketing
21 Feb 2024	M2: Digital Content Creation
22 Feb 2024	M7: YouTube Advertising
24 Apr 2024	M4: Social Media Paid Ads. Management
25 Apr 2024	M8: Website Optimization
15 May 2024	M5: Search Engine Optimization (SEO)
16 May 2024	M6: Search Engine Marketing (SEM)
11 Jun 2024	M9: Principle Ethics in Digital Marketing
12 Jun 2024	M10: Digital Marketing Trends and Tools

*\*Subject to Change*

**Scan here to register**



Any inquiries please contact us:  
**+6011 2059 3969**

*Please visit our website for more informations*

**[www.megajatiacademy.com/digitalmarketing](http://www.megajatiacademy.com/digitalmarketing)**