

TRANSCRIPT OF ACADEMIC RECORD

WONG SHIA LIA

INTERNATIONAL DIPLOMA IN DIGITAL MARKETING (LEVEL 5)

The learner has been awarded the following credits for achieving the required learning outcomes of the unit(s) listed

MEGA JATI ACADEMY

UNIT REF	TITLE	LEVEL	CREDIT	ECTS	GRADE
DDM230901	INTRODUCTION TO DIGITAL MARKETING	5	6	3	PASS
DDM230902	DIGITAL CONTENT CREATION	5	6	3	PASS
DDM230903	SOCIAL MEDIA MARKETING	5	6	3	PASS
DDM230904	SOCIAL MEDIA PAID ADVERTISING MANAGEMENT	5	6	3	PASS
DDM230905	SEARCH ENGINE OPTIMISING (SEO)	5	6	3	PASS
DDM230906	SEARCH ENGINE MARKETING (SEM)	5	6	3	PASS
DDM230907	YOUTUBE ADVERTISING	5	6	3	PASS
DDM230908	WEBSITE OPTIMISATION	5	6	3	PASS
DDM230909	ETHICAL FOR DIGITAL MARKETING	5	6	3	PASS
DDM230910	DIGITAL MARKETING TRENDS AND TOOLS	5	6	3	PASS

TOTAL CREDIT ACHIEVED: 60 | TOTAL ECTS CREDIT ACHIEVED: 30 | GRADING TYPE: PASS / FAIL

Language of assessment: English

European Qualifications Framework (EQF) Level 5

LRN: 2305030XX | 140811 | DC2012488 | ELP: MJA230906

The learner has qualified for the above award on 16 September 2023

Issued on 16 September 2023



Patricia Land
Responsible Officer
OTHM Qualifications

SCAN TO VERIFY

